

**Agenda**  
**Presentation and Discussion of Consortium Role and Education Strategy**  
**March 21, 2001**  
**1:00 – 4:45**

<b>Time</b>	<b>Topic</b>	<b>Objectives</b>	<b>Presenter/ Facilitator</b>
1:00 – 1:15	Introduction and Framework		Steinberg
1:15 – 1:30	Making the Case for the Consortium <ul style="list-style-type: none"> <li>Findings from case studies re: need for Consortium</li> <li>Proposed roles</li> <li>Challenges/Solutions/Opportunities</li> <li>Standards of interest</li> </ul>		Love
1:30 – 2:00	Group Discussion: <ul style="list-style-type: none"> <li>Are these the appropriate roles of the Consortium?</li> <li>Where is the Consortium most needed?</li> <li>Where is the Consortium least needed?</li> <li>What standards should be the focus of the Consortium?</li> </ul>	<ul style="list-style-type: none"> <li>Assess level of buy-in to proposed role</li> <li>Identify areas of need</li> <li>Identify areas where things are moving well w/o Consortium</li> <li>Get input on the range of standards for focus</li> </ul>	Greenberg
2:00 – 2:10	Presentation <ul style="list-style-type: none"> <li>Goals of the Education Strategy</li> <li>Rationale for data standards</li> <li>Audiences</li> <li>Phase I Strategies</li> </ul>		Steinberg
2:10– 2:30	Group Discussion: <ul style="list-style-type: none"> <li>Is the rationale for data standards sufficiently compelling? What other arguments might be effective?</li> <li>What other approaches could be used to build momentum for change?</li> <li>Which partnerships will be most important to cultivate? How?</li> </ul>	<ul style="list-style-type: none"> <li>Assess level of buy-in to overall framework, rationale for data standards, and Phase I Strategies</li> <li>Get ideas for additions or subtractions to strategies</li> <li>Get commitment from new partners</li> </ul>	Steinberg
2:30 – 2:40	Presentation		Andrews

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	<ul style="list-style-type: none"> <li>Phase II Strategies</li> </ul>		
2:40 – 3:00	Group Discussion: <ul style="list-style-type: none"> <li>Are these the right strategies to get people involved?</li> <li>What is the best way to funnel the diversity of public health needs to SDOs? Is the Consortium the right “funnel”?</li> <li>What data system(s) would be a good candidate(s) for engagement?</li> <li>A clearinghouse would be a substantial effort: Is it justified?</li> </ul>	<ul style="list-style-type: none"> <li>Assess level of buy-in to Phase II Strategies</li> <li>Get ideas for additions or subtractions to strategies</li> <li>Get input on “funnel” role</li> <li>Get ideas on a data systems(s) for engagement</li> <li>Assess level of interest in clearinghouse</li> </ul>	Andrews
3:00 – 3:15	BREAK		
3:15 – 3:30	Presentation <ul style="list-style-type: none"> <li>Phase III Strategies</li> </ul>		Steinberg
3:30 – 3:50	Group Discussion: <ul style="list-style-type: none"> <li>Will the items in the toolbox meet the needs of “implementers”? What other tools might be required? Which of these tools are most critical?</li> <li>How does our target audience learn? Do they learn more through interaction with peers or through educational programs?</li> <li>How can we leverage what has been done by others?</li> </ul>	<ul style="list-style-type: none"> <li>Assess level of buy-in to Phase III Strategies</li> <li>Get ideas for additions or subtractions to strategies</li> </ul>	Steinberg
3:50 – 4:45	Prioritization Exercise (Stickies) and Discussion <ul style="list-style-type: none"> <li>What are the top priorities? Within the next year? Within 1-2 years? Within 3-5 years?</li> <li>What should the Consortium have accomplished by this time next year?</li> <li>What should our dissemination strategy be for the report?</li> <li>Who will take responsibility for different activities?</li> </ul>	<ul style="list-style-type: none"> <li>Set priorities across the three phases for initiation within the next year and in the future</li> <li>Get commitment from participants to work on specific strategies</li> </ul>	Suarez/Greenberg